

Hummel Co., Ltd.

34/102 Soi Viphavadi-Rangsit 47
Viphavadi-Rangsit Road
Seekan, Donmuang
Bangkok 10210, Thailand
Thailand

Phone: + 66 (0)2 995 04 01
Fax: + 66 (0)2 995 04 02
E-mail: hcl@hummel.co.th
Web: www.hummel.co.th

Inscription Options

It is essential that any inscription added to these high quality products, which are used worldwide as promotional articles, be of the same high standard. Our state-of-the-art processes ensure that every design harmonizes perfectly with the product, and acts as an effective ambassador for your company.

Tampoprint



A silicone rubber stamp is used to transfer ink from the engraved steel printing block to the item which is to be printed.

Suitable for: Logos, lettering, photos and pictures

Colors: 1-5 colors according to Pantone, RAL or HKS (screen surfaces are printed with a 48 screen) 4 color photo print: (cmyk) (normally a 54 screen). Color printing on a dark background always requires preprinting in white. For cmyk printing, this means an additional expense, because the product must be printed twice (a one and a four color process).



Durability: Good

Metal Inlay



A chromium steel metal inlay is produced by means of photochemical techniques, and is then securely bonded into the plastic handle by heat and pressure (due to technical reasons, it is not possible for Nylon and translucent handles).

Suitable for: Logos, text and medium-size lettering

Colors: Only silver (chromium steel)

Durability: Permanent

Important: For technical reasons, all stand-alone letters, characters and logos must be joined together.

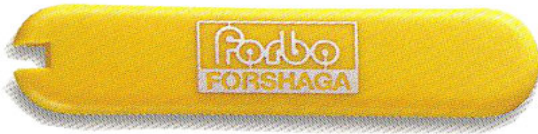
Positive metal inlay: Letters and joining in metal



Negative metal inlay: Closed letters and numbers must be opened (e.g. A,B,D,a,b,d,d,0,4,6,9) The text will show up in the color of the handle.



Positive and negative combined:



Metal inlay with etching: For finer details, which only appear on the surface of the metal inlay (possible to also combine).



Hot Stamping



The design is impressed to a specific depth by means of a brass die-stamp, blocking foil, temperature and pressure. In contrast to the Tampoprint method, this is a dry printing process.

Suitable for: Slim and medium-sized letters and numbers as well as simple logos

Colors: Silver, white, gold, blue, red, black, green, only one color possible. No colors as per Pantone

Durability: Good with slim letters, not suitable for bold letters and large logos, or for combinations of slim and bold letters.

Note:* If small orders require an imprint only with text and no logo, we recommend the following 5-letter types. In this way there will be no die costs. Available letters optimized for hot stamping

Imprint with die:



Stamping with existing letter types:*



Script



Helvetica



Times - Small



Times - Large



Helvetica - Condensed



Times - small + large

Etching



Inscriptions produced by electrolytic means (electrolyte and electric current).

Suitable for:

Logos with fine lines or large surfaces as well as slim and bold letters. Knife blades and steel handle of SwissTool.

Colors:

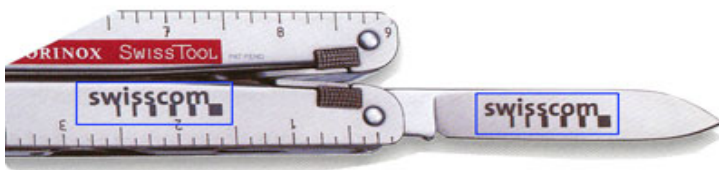
Anthracite (Onyx), dark gray

Durability:

Good

Note:

Inscription will be similar to samples below:



Engraving



A tool mills the inscription into the material. If the material is plastic, the engraving is picked out with a contrasting color (white).

Suitable for:

Small series, individual names, short texts without logos (even special characters such as for Scandinavian and Latin languages, etc.), logos and text (on SwissTool).

Colors:

For plastic surfaces filled with white contrasting color. For steel (SwissTool) without additional coloring.

Durability: Very good

Note: Standard letters can be varied in size. On SwissTool, logos and letters appear outlined (contour).

